boomerang

boomerang UI

boom flow

Product Information

Version 2.0

boom flow

Automate the management of available resources

Automate the distribution and fulfilment of work opportunities to a bank of full time or temporary staff.

boomFlow overcomes the challenges associated with managing the availability of your resources, using a multi-channel solution that can automate the communication and fulfilment process for any opportunities requiring large scale personnel.

boomFlow quickly distributes bulk opportunities (to work or volunteer for example) to a widespread audience and groups resources according to their response.

Where specified quotas are not reached, the opportunity can be automatically offered to a wider group of resources, until the required quota is achieved, saving valuable time and money, additionally, reminders and updates relating to the opportunity, are automatically issued to 'confirmed' resources, leading up to the event itself, helping to optimise attendance.

Typical use cases

Rostering

- Create staff rosters and issue pre-shift reminders

Fulfilment

- Automate large scale fulfilment for part time and temporary appointments and set quota requirements

Volunteering

- Recruit volunteers en-masse for specific events

Duty planning

- Schedule on-call staff over the period required (day, week, month)

Event registration

- Use responses to bulk broadcast to secure attendees

Marketing

- Use intelligent 2-way messaging to allow promo codes or vouchers to be redeemed via a response

Canvassing

- Gather feedback from a widespread audience

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boom flow

Key capabilities

- Automate event based fulfilment by tracking responses against specified quotas and automatically schedule those resources

- Use calendar view to schedule available resources manually

- Trigger reminders to scheduled resources prior to the event start date

- Automated updates issued if the availability status of an individual changes

- Create recurring events spanning a long time period

- Reserve lists created automatically and used to replace any resources that cancel

- Customise auto-reply messages for each response option

- Use schedules with other Boomerang products to select the recipients in real-time as and when a communication process is activated

- Global messaging delivery and international messaging using local SMS numbers

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boomInform benefits

- Automate large scale fulfilment to remove the cost and effort of manual processes

- Immediate benefits - Easy adoption with minimal user training required

- Increase occupancy and minimise 'no shows' for shift work

- Optimise attendance of resources using automated reminders / updates prior to an event

- Improve the candidate experience through seamless engagement (simply respond to claim work)

- Extend operational efficiencies globally across an organisation's footprint

- Improve staff satisfaction by providing alternative channels of engagement

- Access detailed MI to evaluate the success of existing processes and feed into continual improvement

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