boomerang

boom app
weather

Product Information

Version 1.0

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An out-of-the-box solution enabling automated distribution of real-time weather warnings from the Met Office, based on region and severity.

Ensuring the safety of staff, stakeholders and other valuable assets is vitally important to any organisation and a responsibility that must be taken seriously.

boomApp Weather provides immediate access to automated Met Office alerts that are distributed to stakeholders who are vulnerable to changing weather conditions. Alerts are tailored specifically to affected stakeholders, based on both the region and the severity of the alert. It is also possible to accept replies which can be used to trigger extended communication workflows (e.g. escalation to support teams or emergency services).

Making a few simple selections allows alerts to be quickly tailored to the relevant stakeholders, so that alerts are delivered to recipients and via their preferred communication channel. Preferences are set according to the areas within which a recipient operates or travels, along with the severity of the weather event and as no user training or specialist software is required, the solution can be quickly deployed.

Typical use cases

- **Insurance**
  Issue pre-emptive warnings advising policyholders to protect assets

- **Duty of care**
  Protect vulnerable or exposed workers affected by adverse weather

- **Utilities**
  Alert customers to the risk of potential outages to key services

- **Travel**
  Provide advanced warning to passengers of potential delays or cancellations
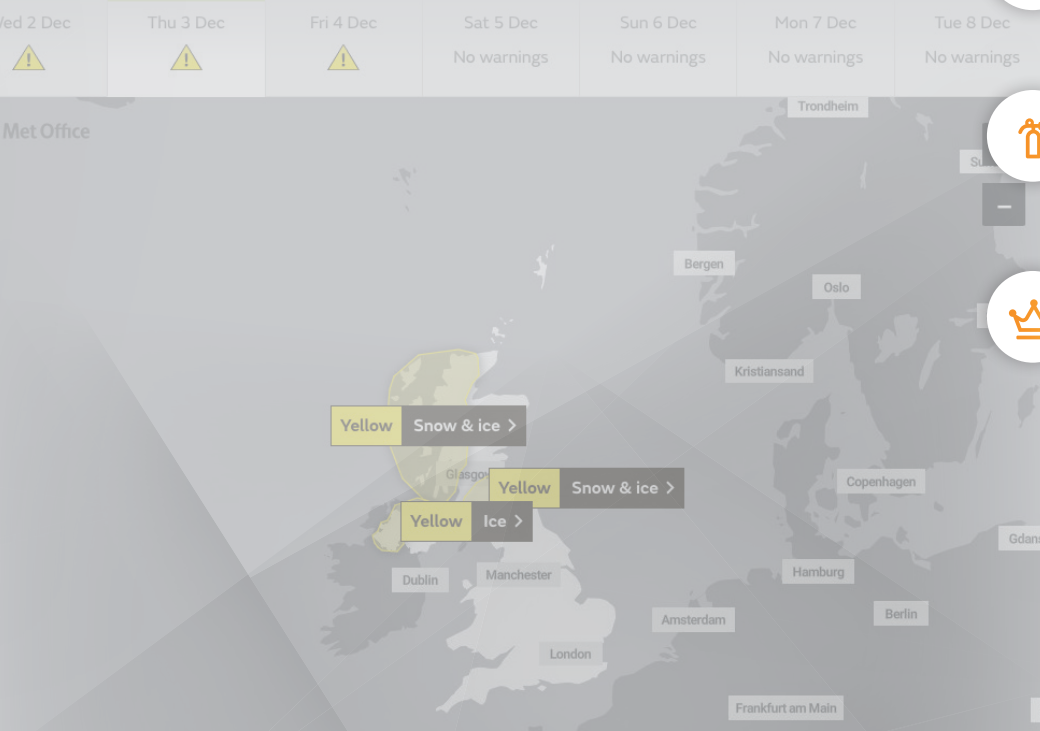
- **Agriculture**
  Use real-time information to help protect livestock and crops

- **Emergency services**
  Co-ordinate resources in advance of weather related emergencies

- **Govt & Local authority**
  Issue warnings **to the public (risk of flooding, heatwave etc)**

Wed 2 Dec | Thu 3 Dec | Fri 4 Dec | Sat 5 Dec No warnings | Sun 6 Dec No warnings | Mon 7 Dec No warnings | Tue 8 Dec No warnings

Met Office

Trondheim

Bergen

Oslo

Kristiansand

Yellow | Snow & ice >

Glasgow

Yellow | Snow & ice >

Yellow | Ice >

Copenhagen

Gdansk

Dublin | Manchester

Hamburg

Berlin

Amsterdam

London

Frankfurt am Main

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Key capabilities

- Receive and process real-time weather updates from the Met Office

- Customise notifications to recipients based on matching relevant criteria - location and severity

- Escalate alerts across multiple communication channels

- BYOD (bring your own device) compatible, involving no software or training

- Allow recipients to log on to and off from alerting

- Automate further support workflows triggered by a recipient's reply (e.g. need assistance)

- Create unique communication workflows for different types of weather event

- Real time control of the end to end process from a simple user interface

- Process responses to identify the individuals most at risk

Get started with Boomapp Weather today

boomApp Weather benefits

- Fulfil corporate compliance and duty of care by quickly assisting vulnerable staff

- Minimise risk by empowering customers to take precautions

- Reduce the financial impact of adverse weather by protecting assets

- Improve customer engagement and satisfaction by providing proactive information

- Manage the impact of disruption by empowering customers to make alternate arrangements

- Protect public safety through proactive warnings and guidance

- Reduce the impact of emergency situations through effective resource management

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